



Mohammad Ashrafi

Senior Front-End Developer

React / Next.js / React Native | Website: www.pcadmin.ir

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Senior Front-End Developer with 8+ years of experience building and maintaining production web and mobile applications across telecom, logistics, media, and e-commerce. Hands-on with React, Next.js, React Native, modern state management, performance optimization, and scalable UI architecture. Experienced in leading front-end delivery, integrating complex business workflows, and collaborating across product and engineering teams. Focused on maintainable code, reusable components, and reliable user experiences.

Skills

React	Next.js	JavaScript	React Native	Node.js	HTML5	CSS3	Sass	Styled Components	Redux
Redux Toolkit	Zustand	React Query	SWR	GraphQL	Socket.IO	PWA	Docker	Git	GitLab CI/CD
NestJS	MUI	Tailwind CSS	Bootstrap	Ant Design	SEO	WordPress			

WORK EXPERIENCE

MCI EBCOM	EBCOM (MCI) - Onsite Senior Front-End Developer Apr 2024 - PRESENT At EBCOM (MCI), I develop and refactor high-traffic digital products using React and Next.js, including MCI digital services, My MCI, Evano, and Hamshahri-related work. I build responsive interfaces and user panels, improve front-end performance, and contribute to authentication and business-critical flows while collaborating with product and engineering teams to deliver scalable, maintainable production features.
TAPSI OMID	Omid Intelligent Network (subset of TAPSI) - Onsite Front-End Team Lead Apr 2022 - Apr 2024 Led front-end development for logistics and operations platforms at Omid Intelligent Network, a TAPSI subsidiary. Translated business requirements into React/Next.js applications, integrated APIs in microservice environments, and supported end-to-end workflows for shipment registration, tracking, drivers, customers, sorting operations, and settlement.
UBEN	uben - Onsite Senior Front-End Developer May 2021 - Mar 2022 Developed a taxi application with React Native and built e-commerce and coupon-oriented web experiences. Focused on responsive interaction, performance improvements, reusable front-end structure, and close collaboration with design and development teams.
HAM SHAHRI	Hamshahri Organization - Onsite React Developer May 2020 - Apr 2021 Contributed to the redevelopment of the Hamshahri website using Next.js. Built and refactored reusable web modules and UI components from design specifications, optimized React code, and supported testing and debugging to improve quality and performance.

ADDITIONAL EXPERIENCE

HAHV

ASH

Haavash Technological Development

- Onsite

React Developer

Jun 2019 - Apr 2020

Developed responsive ReactJS user panels and contributed to software projects for clients including Bank Melli, Hakoupian, and Estadkar. Improved existing code performance, tested and debugged applications, and supported reliable production delivery.

N

NICHOLAS

Nicholas

- Onsite

Front-End Developer

Sep 2017 - Apr 2019

Developed and supported an e-commerce website focused on bags and shoes, built multilingual capabilities, and applied SEO improvements to strengthen Google visibility and usability.

SELECTED PROJECTS

MCI

EVANO

Evano

For MCI

Contributed to the Evano web product and related MCI digital experiences.

static-ebcom.mci.ir/ecm/ewano/pwa

MCI

MY MCI

My MCI

For MCI

Worked on the My MCI web experience and authentication-related front-end flows.

my.mci.ir/auth

TAPSI

ADMIN

Admin Hub Project

For Omid Intelligent Network

Built an admin platform for hub managers across Iran to register and track postal shipments.

TAPSI

DRIVER

Driver App Development

For Omid Intelligent Network

Developed a driver-facing panel to manage delivery workflows from pickup to destination.

TAPSI

CUSTOMER

Customer App Development

For Omid Intelligent Network

Developed a customer panel for placing orders and tracking deliveries end to end.

HAM

WEB

Hamshahri Website

For Hamshahri

Participated in the redesign of the Hamshahri website using Next.js.

rahnama.com

EDUCATION & LANGUAGE

BSc

CE

Bachelor of Computer Engineering (Hardware)

Sama University, Tehran, Iran | 2013 - 2016 | GPA: 17/20

English

Reading: Good | Writing: Good

Speaking: Intermediate | Listening: Good

Certificates

SEO Course - Tehran Technical Institute (Aug 2018) | Front-End Course - Tehran Technical Institute (Sep 2017)

Additional

Military Service Completed | Portfolio: [www.pcadmin.ir](#) | LinkedIn: [m-ashrafi1694](#)

Mohammad Ashrafi - Resume